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PATENT, TRADEMARK  
AND COPYRIGHT LAW

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CUSTOMER No. 24956

Date: August 7, 2003

Attorney Docket No. NIT-388

To: Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir: Transmitted herewith for filing is the patent application of:

Inventor: H. NAKAZAWA et al (see attached)

For:  
ADVERTISEMENT MANAGEMENT METHOD

Enclosed are:

- ☒ 34 Sheets of Drawings
- ☒ This application is being filed without an executed Declaration.
- ☒ Priority is claimed from Japanese Application No. 2002-373229 & 2003-31666  
filed 12/24/2002 & 2/7/2003. ☒ A certified copy is attached herewith, which are  
Copies of the disclosure documents listed on the attached PTO 1449 form and hereby incorporated  
☒ discussed in the specification or ☒ attached Information Disclosure Statement. by reference.
- ☐ A verified statement to establish small entity status under 37 CFR 1.9 and 1.27.
- ☒ Specification: Abstract X, Description 52 pages; and 20 claim(s).
- ☒ Preliminary Amendment.
- ☐ Executed Declaration.

The filing fee is calculated as shown below:

For:	No. Filed	No. Extra
Basic Fee		
Total Claims	20 - 20 =	* 0
Indep Claims	4 - 3 =	* 1
<input type="checkbox"/> Multiple Dependent Claim (s)		

\* If difference is less than zero  
then enter '0' in second column

Small Entity

Rate	Fee
	\$ 370
x 9	\$
x 42	\$
+ 140	\$
Total	\$

Large Entity

Rate	Fee
	\$ 750
x 18	\$ 0
x 84	\$ 84
+ 280	\$ 0
Total	\$ 834

OR

☒ A check in the amount of \$ 834.00 is enclosed for the filing fee.

☒ The Commissioner is hereby authorized to charge any additional fees that may be required to  
Deposit Account No. 50-1417.

Respectfully Submitted

By:

John R. Mattingly

Registration No. 30,293

08/07/03  
16179 U.S. PTO

22151 U.S. PTO  
10/635619  
08/07/03